



WETM
201 Humboldt St
Rochester, NY 14610

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1425960

Schedule Dates 09/15/16-09/19/16
Advertiser Tom Reed/Congress/Republican/New York (36853)
Agency Smart Media Group (11271)
Product Political - US Congress (1076)
Brand Order 915919 (558662)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Nancy,Rubin,
Phone/Fax /
CPE REEN/ORDR/915919
Account Types National/Political
Billing Type Standard
Comments ORDER
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 09/14/16
Last Modified 09/20/16
Entered By Ruth Irons
CO-OP No
Headline # ECR25286608
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$626.25
Net Total \$3,548.75
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	34	\$4,175.00
Grand Total:	34	\$4,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/15/16-09/15/16	4	:30	6A- Channel 18 News	2				X					\$150.00		Elmira (WETM)	18 NEWS TODAY	9/14/16
1.0.1	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero dollar per Martha	
1.0.2	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
2.0	Normal Line / News	09/16/16-09/16/16	4	:30	6A- Channel 18 News	2					X				\$150.00		Elmira (WETM)	18 NEWS TODAY	9/14/16
2.0.1	Closed Preempt	09/16/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
2.0.2	Closed Preempt	09/16/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
3.0	Normal Line / News	09/19/16-09/19/16	4	:30	6A- Channel 18 News	2	X							2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY	9/14/16
4.0	Normal Line / SPOT	09/15/16-09/15/16	3	:30	7A- Today Show	4				X					\$225.00		Elmira (WETM)	TODAY SHOW	9/14/16
4.0.1	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
4.0.2	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	

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4.0.3	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
4.0.4	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
5.0	Normal Line / SPOT	09/16/16-09/16/16	3	:30	7A- Today Show	4					X				\$225.00		Elmira (WETM)	TODAY SHOW	9/14/16
5.0.1	Closed Preempt	09/16/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
5.0.2	Closed Preempt	09/16/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
5.0.3	Closed Preempt	09/16/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
5.0.4	Closed Preempt	09/16/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
6.0	Normal Line / SPOT	09/19/16-09/19/16	3	:30	7A- Today Show	4	X							4	\$225.00	\$900.00	Elmira (WETM)	TODAY SHOW	9/14/16
7.0	Normal Line / News	09/15/16-09/15/16	4	:30	5:58P- WETM News	2				X					\$350.00		Elmira (WETM)	NEWS AT 6P	9/14/16
7.0.1	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	

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7.0.2	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
8.0	Normal Line / News	09/16/16-09/16/16	4	:30	5:58P- WETM News	2					X			2	\$350.00	\$700.00	Elmira (WETM)	NEWS AT 6P	9/14/16
9.0	Normal Line / News	09/19/16-09/19/16	4	:30	5:58P- WETM News	2	X							2	\$350.00	\$700.00	Elmira (WETM)	NEWS AT 6P	9/14/16
10.0	Normal Line / News	09/15/16-09/15/16	4	:30	10:59P- WETM News	2				X					\$225.00		Elmira (WETM)	LATE NEWS	9/14/16
10.0.1	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
10.0.2	Closed Preempt	09/15/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	
11.0	Normal Line / News	09/16/16-09/16/16	4	:30	10:59P- WETM News	2					X			2	\$225.00	\$450.00	Elmira (WETM)	LATE NEWS	9/14/16
12.0	Normal Line / News	09/19/16-09/19/16	4	:30	10:59P- WETM News	2	X							2	\$225.00	\$450.00	Elmira (WETM)	LATE NEWS	9/14/16
13.0	Normal Line / SPOT	09/16/16-09/16/16	3	:30	7:01P- Jeopardy	1					X			1	\$300.00	\$300.00	Elmira (WETM)	JEOPARDY	9/14/16
14.0	Normal Line / SPOT	09/19/16-09/19/16	3	:30	7:01P- Jeopardy	1	X							1	\$300.00	\$300.00	Elmira (WETM)	JEOPARDY	9/14/16
15.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	5A- Channel 18 News	1					X				\$75.00		Elmira (WETM)	NEWS	9/14/16
15.0.1	Closed Preempt	09/16/16															Elmira (WETM)	Pre-Empt/Spot - zero \$ per Martha	

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16.0	Normal Line / SPOT	09/19/16-09/19/16	4	:30	5A- Channel 18 News	1	X							1	\$75.00	\$75.00	Elmira (WETM)	NEWS	9/14/16
17.0	M/G For 15.0.1 / SPOT	09/16/16-09/16/16	4	:30	5A- Channel 18 News						1			1	\$0.00	\$0.00	Elmira (WETM)	NEWS	9/19/16
18.0	M/G For 2.0.1 / News	09/16/16-09/16/16	4	:30	6A- Channel 18 News						1			1	\$0.00	\$0.00	Elmira (WETM)	18 NEWS TODAY	9/19/16
19.0	M/G For 2.0.2 / News	09/16/16-09/16/16	4	:30	6A- Channel 18 News						1			1	\$0.00	\$0.00	Elmira (WETM)	18 NEWS TODAY	9/19/16
20.0	M/G For 5.0.1 / SPOT	09/16/16-09/16/16	3	:30	7A- Today Show						1			1	\$0.00	\$0.00	Elmira (WETM)	TODAY SHOW	9/19/16
21.0	M/G For 5.0.2 / SPOT	09/16/16-09/16/16	3	:30	7A- Today Show						1			1	\$0.00	\$0.00	Elmira (WETM)	TODAY SHOW	9/19/16
22.0	M/G For 5.0.3 / SPOT	09/16/16-09/16/16	3	:30	7A- Today Show						1			1	\$0.00	\$0.00	Elmira (WETM)	TODAY SHOW	9/19/16
23.0	M/G For 5.0.4 / SPOT	09/16/16-09/16/16	3	:30	7A- Today Show						1			1	\$0.00	\$0.00	Elmira (WETM)	TODAY SHOW	9/19/16
24.0	M/G For 1.0.1 / News	09/15/16-09/15/16	4	:30	6A- Channel 18 News					1				1	\$0.00	\$0.00	Elmira (WETM)	18 NEWS TODAY	9/20/16
25.0	M/G For 1.0.2 / News	09/15/16-09/15/16	4	:30	6A- Channel 18 News					1				1	\$0.00	\$0.00	Elmira (WETM)	18 NEWS TODAY	9/20/16
26.0	M/G For 4.0.1 / SPOT	09/15/16-09/15/16	3	:30	7A- Today Show					1				1	\$0.00	\$0.00	Elmira (WETM)	TODAY SHOW	9/20/16
27.0	M/G For 4.0.2 / SPOT	09/15/16-09/15/16	3	:30	7A- Today Show					1				1	\$0.00	\$0.00	Elmira (WETM)	TODAY SHOW	9/20/16
28.0	M/G For 4.0.3 / SPOT	09/15/16-09/15/16	3	:30	7A- Today Show					1				1	\$0.00	\$0.00	Elmira (WETM)	TODAY SHOW	9/20/16
29.0	M/G For 4.0.4 / SPOT	09/15/16-09/15/16	3	:30	7A- Today Show					1				1	\$0.00	\$0.00	Elmira (WETM)	TODAY SHOW	9/20/16

CONFIRMATION CONTRACT

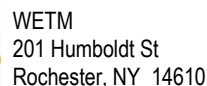
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